

When housing and skilled labor work together, California thrives.

CALIFORNIA'S HOUSING CRISIS

Too few homes. Too many barriers.
A stronger California is within reach.

THE ANNUAL PRODUCTION GAP¹



100K+
HOMES NEEDED
EACH YEAR

California builds fewer than 80,000 of the roughly 180,000 homes it needs.¹

AFFORDABILITY SNAPSHOT²



19%

of California households can afford the median-priced single-family home.

CA median home:

\$916,750

Minimum income needed:

\$228,400

SAN DIEGO SNAPSHOT³



\$1,075,000

median single-family home.



\$670,000

median condo/townhome.

WHAT'S DRIVING THE CRISIS?



HIGH DEVELOPMENT COSTS & REGULATORY TAX

Fees, delay, and soft costs raise the price of every home.



COMPLEX REGULATIONS

Long, uncertain approvals delay needed housing.



WORKFORCE SHORTAGES

Labor shortages limit how fast homes can be built.

THE SOLUTION

**We can't regulate our way out of a shortage.
But we can build our way out.**



LWA HOMEBUILDING & CONSTRUCTION ACADEMY

Building 101-401 | Construction 101-401

**JOIN THE CONVERSATION. LEARN MORE.
BE PART OF THE SOLUTION.**

- ✓ Understand how homes get approved and built
- ✓ Learn what drives cost, schedule, and risk
- ✓ Hear from builders, planners, and construction voices
- ✓ Guided tours. Open to all.



MORE HOMES

Faster, more predictable approvals.



A SKILLED WORKFORCE

Train people and expand opportunity.



SMARTER POLICY

Clearer rules. Better outcomes.

Sources: ¹ California Department of Housing & Community Development (HCD). ² California Association of REALTORS® 2026 Housing Affordability Index. ³ San Diego MLS / SDAR, June 2026.

Contact us

liveworkalliance.org
contact@liveworkalliance.org
619 738-3168

Learn more
SCAN TO CONNECT

