

When housing and skilled labor work together, California thrives

# CALIFORNIA'S WORKFORCE CRISIS

Attainable housing cannot be built by policy alone. It takes skilled tradespeople — and California is facing a serious shortage.



## WHAT IS DRIVING THE SHORTAGE? <sup>1</sup>



**92%**

**OF FIRMS REPORT  
LABOR SHORTAGES**

Difficulty finding qualified workers to hire.



**57%**

**OF APPLICANTS  
UNQUALIFIED**

Available candidates lack necessary trade skills or licensing.



**45%**

**OF PROJECTS  
DELAYED**

Firms report active project delays due directly to labor shortages.

<sup>1</sup> Source: Associated General Contractors of America (AGC) & NCCER. 2025 Craft Workforce Survey.

## THE SOLUTION

# WHAT CAN BE DONE TO TRAIN MORE PEOPLE TO BECOME APPRENTICES?

California already has a robust training infrastructure. The ultimate solution is to funnel career-seeking workers directly into state-approved apprenticeship training programs so workforce growth and homebuilding scale together.

Apprenticeships create good-paying career paths while helping California meet housing demand.



### RECRUIT

Connect career-seeking workers to real construction pathways.



### TRAIN

Expand state-approved apprenticeships and hands-on learning.



### BUILD

Grow the skilled workforce needed to deliver more homes.

## START YOUR CONSTRUCTION JOURNEY

# LWA HOMEBUILDING & CONSTRUCTION ACADEMY

Building 101-401 | Construction 101-401

Learn from experts. Get a behind-the-scenes look. Be part of the solution.

- ✓ Understand how housing gets built
- ✓ Learn about construction careers
- ✓ Connect with industry professionals
- ✓ Open to all — no experience needed

## Contact us

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